

John W. Horton
703 Pearl Street
Poteau, Oklahoma 74953
bigjohn@thebigjohnshow.com | (405) 916-8438
Willing to relocate for the right opportunity

Dear Program Director,

My name is "*Big John*" Horton. I'm a seasoned on-air talent with nearly 20 years of experience in Country radio, with crossover interest in Rock or Talk formats as well. For the past several years, a demanding third-shift job has prevented me from keeping my online station (TBJs Radio Network) active. While I haven't been able to do live or voice-tracked shows during this time, my passion for radio has never faded, and my core skills in on-air performance, production, imaging, and programming remain strong. I'm available now and ready to jump back in. I'm a loyal, low-ego team player who thrives on real listener interaction and creative energy. My philosophy is simple: Actions speak louder than words. I'm hungry to get back behind the mic and contribute to a station that values authentic connection with its audience. I have a proven track record that includes:

- Achieving #1 ratings in key demos at KOMS
- Successfully launching new formats and helping build stations
- Extensive experience with production, imaging, and multiple automation systems

I'd love the opportunity to bring my experience and renewed energy to your team. I'm happy to provide a fresh aircheck and references upon request. You can reach me anytime at the email or phone above. Thank you for your time — I look forward to hearing from you.

Sincerely,

"Big John" Horton

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Objective Oklahoma Public Notary, Ham Radio Storm Spotter (KF5UUV), Proven On-Air Talent with experience in Commercial Production, Remote Broadcasting, and Station Imaging wants to work for you. Utilizes skills to achieve a common goal: To be the best! Looking to be syndicated again. Can work phones and feed off listener interaction both on and off the air. Do you need help with imaging? I can to help!

Education August 1999 – December 2002 Carl Albert State College in Poteau, OK.

- AA Degree in Computer Information Systems.
- AA Degree in Telecommunications.
- Phi Theta Kappa (Alpha Delta Lambda) – Recording Secretary Officer.
- Baccus – Vice President of Leadership.
- Student Activity Board – Board Member.

Experience April 2022 – Present Oldcastle Infrastructure in Poteau, OK

- Material Handler on 3rd Shift (10pm – 6:30am Sunday - Thursday)
- Former Machine Operator in FibreLyte Department
- Operate press, inspect and prepare parts for shipment
- Maintain records of production and quality issues as specified
- Review product for inconsistencies or abnormal appearance assuring product meets quality requirements
- Read job specifications to determine machine adjustments and material requirements
- Assist other operators to set up machines and any other necessary tasks to adhere to deadlines and completion of product
- Communicate production issues with the next press operator and grinds parts/scrap as needed
- **Employee of the Month – October 2022**
- **Employee of the Month – May 2024**

January 2011 – Present TBJs Radio Network (Internet Radio) in Poteau, OK.

- Founded and operated an independent Country internet station (currently on hiatus due to third-shift work schedule)
- Previously hosted *"The Big John Show"* weekdays (10am–2pm) and the live *"Bravo Sierra with Big John"* on Thursday (7pm-8pm)
- Served as PD/MD, responsible for programming, imaging, production, and PSA direction
- Experienced with multiple automation and production systems including SAM Broadcaster, Music1 Scheduler, StationPlaylist Studio/Creator/Remote VoiceTracker, Adobe Premiere, and Telos Z/IP ONE
- Experience with WordPress And Sitejet Builder Website Development
- Webmaster ([The Big John Show](#), [TBJs Radio Network](#), [Pornaudiography](#))

October 2015 – September 2019 KFSM 95.0 AM & Hog Country 93.1 FM (Stereo 93) in Fort Smith, AR.

- Brand Manager
- Helped Launched "Rock 94.1"
- Helped Launched "The River 101.9FM"
- Helped Launched "The Rooster 105.5 FM"
- Program Director "The Rooster 105.5 FM"
- Full time On-Air Personality A.K.A. Big John.
- On-Air Weekdays 2:00 until 7:00pm (Afternoon Drive)
- Assistant Program Director (Music Director)
- Networking / Computer Technician
- Trained in the knowledge of DAD (Enco)
- Trained in the knowledge of Natural Music Log
- Trained in the knowledge of Ceasar Dial-up Remote Interface
- Trained in the knowledge of Comrex BRIC-Link
- Producer on Brand Change (Hog Country 4/1/17)

March 2013 – To October 2015 Rapid Detect, Inc in Poteau, OK.

- Assistant To Webmaster
- Assistant To Customer Service
- Voice-over Personality For Drug Testing Videos
- Blog Writer / Social Media

November 2011 – February 2013 KOMS 107.3 FM (Cumulus) in Fort Smith, AR.

- Part time On-Air Personality A.K.A. Big John.
- On-Air Week Days 3:00pm until 7:00pm.
- Promotions Assistant
- Trained in the knowledge of BSI Op-X Radio Automation
- Arbitron ratings - Fall 2012: #1 Men 25-54, #1 All Persons 25-54, and #3 Women 25-54.

March 2006 – January 2011 KTCS 99.9 FM (Big Chief) in Fort Smith, AR.

- Full time On-Air Personality A.K.A. Big John.
- Former PSA Director
- On-Air Week Nights 7:00pm until 12:00am.
- On-Air Saturday Nights 6:00pm until 12:00am.

April 2005 – December 2005 KFXI 92.1 FM / KIXO 106.1 in Marlow, OK.

- Full-time On-Air Personality A.K.A. Big John Monday through Friday (2pm to 7pm) Afternoon Drive.
- Trained in the knowledge of Scott Studios.
- Trained in the knowledge of Shortcut Audio Editor.
- Trained in the knowledge of Digilink II.
- PSA Director for Sister Station KIXO 106.1 FM.

January 2005 – April 2005

Clear Channel Radio in Fort Smith, AR.

- Board Operator
- Part time Board Operator for a 6-cluster station on Saturday 7am to 12pm.
- Trained in the knowledge of NexGen Digital Broadcast.

July 2003 – September 2004

KICM 97.7 FM in Ardmore, OK.

- Full time On-Air Personality A.K.A. Big John on Monday through Friday (6:00pm to Midnight) and Saturday schedule varied.
- The host of The Red Dirt Road Trip every weeknight at 9pm.
- PSA Director.
- Sports Producer/Engineer (Area High School Football/OU Football).
- Production (UDS, Adobe Audition, Simian Broadcast Software International).
- Trained Two Individuals for immediate Full-Time On-Air Personalities.
- Received "KICM Most Improved Personality Of 2003" Award.
- Simulcast on 93.7 KNOR in Dallas, TX Market from March to July 2004.
- Co-captain for Carter County's Relay-4-Life 2004 Cancer Fund (Raise \$473 in auction).

February 2002 – July 2003

KTCS 99.9 FM in Fort Smith, AR.

- Part time On-Air Personality A.K.A. Big John.
- On-Air on Friday Night/Saturday Mornings 12:00am until 9:00am, Saturday Nights from 7:00p.m. until Sunday Morning 4:00am, and Sunday Night/Monday Mornings 11:00pm until 6:00am.
- Copy Writer/Production (DARTS, BE Audio Vault, Voice Track Scheduler, Cool Edit Pro 1.1, 2.0).

June 2000 – May 2002

Carl Albert State College in Poteau, OK.

- Department of Telecommunications
- Responsible for day-to-day operations of office and labs.
- Assistant to Instructors and Administrator.
- Micro-Internships at WorldCom in Tulsa (Owasso), OK.

1998-99

US Army

Fort Jackson, SC.

- Administrative Specialist
- Basic Training.
- Advanced Individual Training for Administrative Specialist.
- Responsible for LAN.
- Excellent Familiarity with Microsoft Office Suite including Excel, Access, and Outlook.

1997–1998

Staffmark Temporary Agency in Poteau, OK.

- Various Industrial Jobs
- Kenco Plastic Company - Mold Injection Technician.
- Wortz Cracker Company - Production Staff.

June 1997 – October 1997

Encore Plastics in Poteau, OK.

- Machine Operator
- Relief Operator – Assist other Mold Injection Technician.
- Mold Injection Technician.

February 1997 – May 1997 Internet Partners of America (PT) in Fort Smith, AR.

- Customer Service
- Designed Web Pages using HTML and Front Page.
- Customer Service and Guidance through problems.

January 1997 – June 1997

Southwestern Glass in Van Buren, AR.

- Glass Manufacture
- Side Pack – Packaging & Shipping Glass Products.
- Hot Glass Carrier – From Mold to Production Line.
- Glass Blower – Molding Hot Glass while in Liquid Form.

**References available upon request. I will be happy to email or bring them if you decide to do an interview at your earliest convenience.*